

RECETAS *Lily*

MEDIA KIT LILY RAMÍREZ

WWW.RECETASLILY.COM

@RECETASLILY



RECETAS *Lily*

Newsletter



14.000
subscriptions



710.000
followers



42.000
followers



30.000
followers



8.000
followes



100.000
views/month



70.000
views/month

**- FOOD -
RECIPES - HEALTHY LIFESTYLE -
FOODSTYLING - PHOTOGRAPHY -VIDEO
- CONTENT CREATOR -**





Lilibeth Ramírez is a Venezuelan food blogger, based in the USA. She's passionate about healthy food and lifestyle which have driven her to be an important motivator, speaker, and author.

La venezolana Lilibeth Ramírez, residenciada en Estados Unidos, es una apasionada de la comida sana y se ha convertido en una importante motivadora en lo que a hábitos saludables se refiere.

Her website www.recetaslily.com and here social media has become an obligatory visit, for those who want to find new and exited recipes and lifestyle tips. She shares all the needed information, to help her followers drop their bad eating habits and start new ones.

Su página web www.recetaslily.com y sus redes sociales se han vuelto una visita obligada para aquellos que quieren obtener recetas y tips saludables, porque pone a disposición toda la información necesaria para que sus seguidores cambien su manera de comer y adopten buenos hábitos.

Her ability to connect with her followers in an interactive and unique way has made her a direct influence that converts into immediate action from her followers. This position her to be one of the most important Latin bloggers in the United States.

- Su habilidad especial para conectar con sus seguidores de manera interactiva y entusiasta sobre su estilo de vida a través de sus recetas, textos y motivaciones, logrando una influencia directa que se traduce en acción inmediata por parte de sus seguidores. la ha posicionado como una de las mas importantes influencers latinas en Estados Unidos.

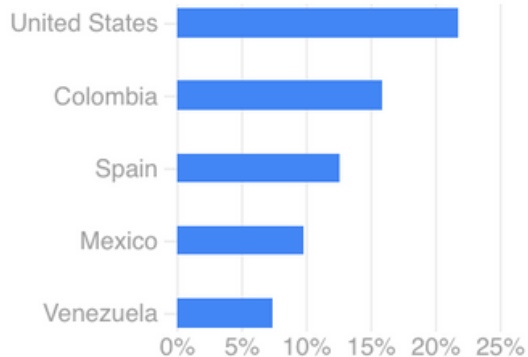
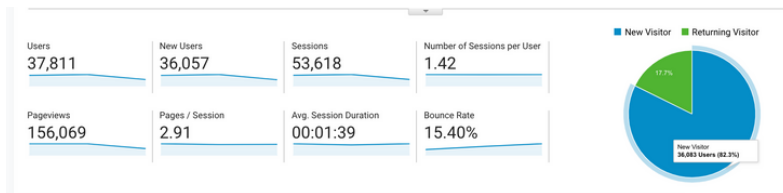
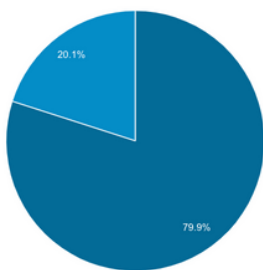
WWW.RECETASLILY.COM

RECETAS *Lily*



monthly Views: 75,000+
Users: 35,000+

women 79.9%
men 20.1%



www.Recetaslily.com.

AUDIENCE:

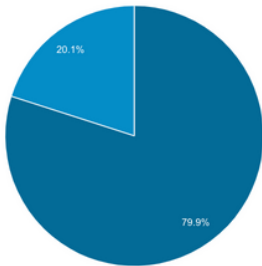
USA | Colombia | Spain | Mexico

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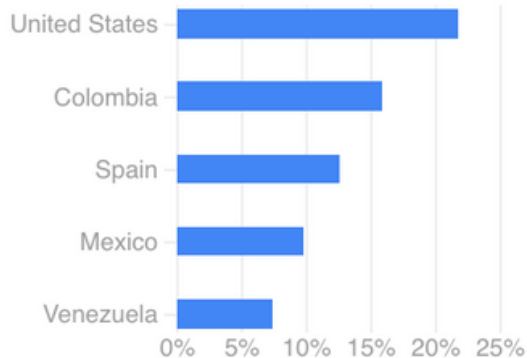
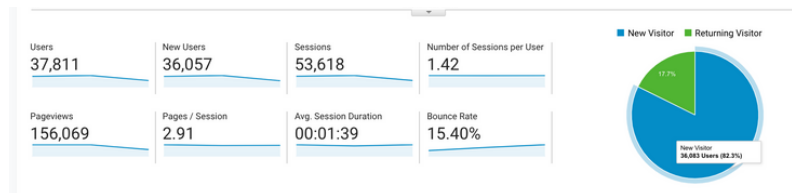
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www.Recetaslily.com.
AUDIENCE:
USA | Colombia | Spain | Mexico

NEWSLETTER

RECETAS *Lily*



EVERY WEEK ON SATURDAY

SUSSCRIPTIONS: 14,000+
OPEN RATE 48%

AUDIENCE:

USA 63%

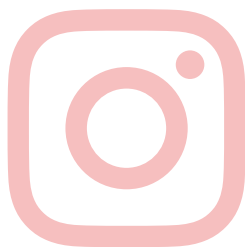
Spain 8,9%

Colombia 8,9%

Mexico 5%

Otros 14,2

INSTAGRAM



RECETAS *Lily*

719.000
FOLLOWERS

INSTAGRAM 2019

IMPRESSIONS 388,844

REACH 284.000

ENGAGEMENT 25,100

Weekly Impressions/ impresiones

semanales: 1 Million +

Average Story Views/ promedio de

vistas de historia: 20,000+

Average Likes: 3.000+

Average Comments: 100+

Average Video Views: 70,000+

COUNTRY

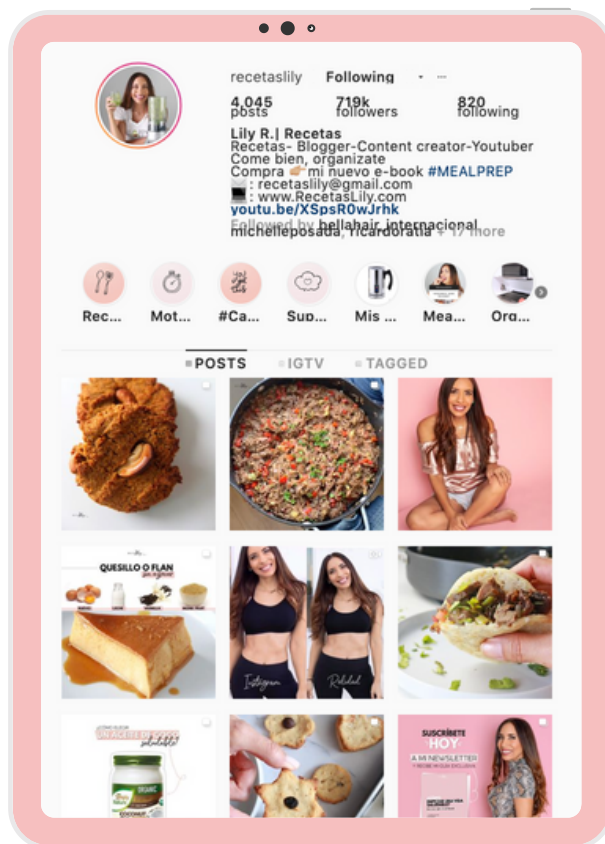
COLOMBIA 18%

VENEZUELA 18%

MEXICO 11%

EEUU 9%

CHILE 8%



AUDIENCE
91% WOMEN

18-24 = 22%

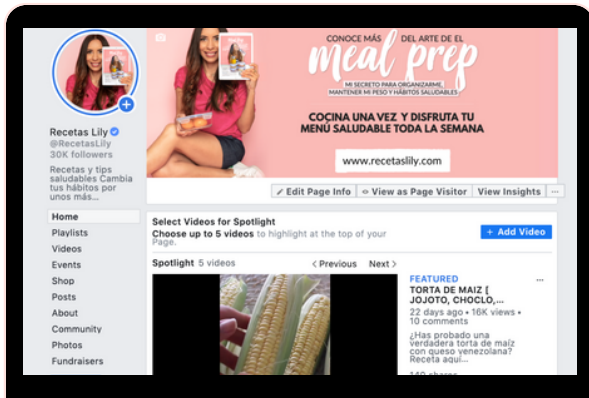
25-44= 41%

35-44= 24%

9% MEN

SOCIAL MEDIA

RECETAS *Lily*



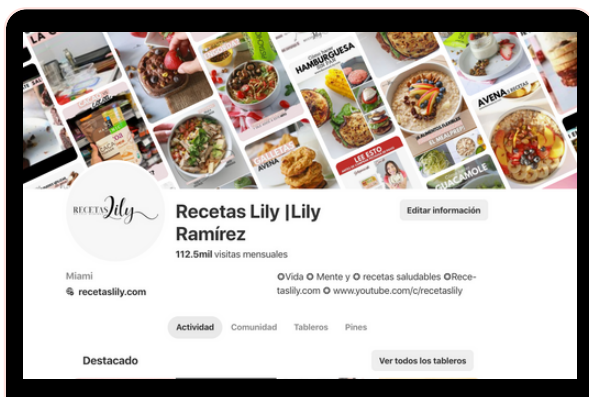
www.Facebook.com/Recetaslily

Followers: 30.000+



Youtube

Followers: 42.000+



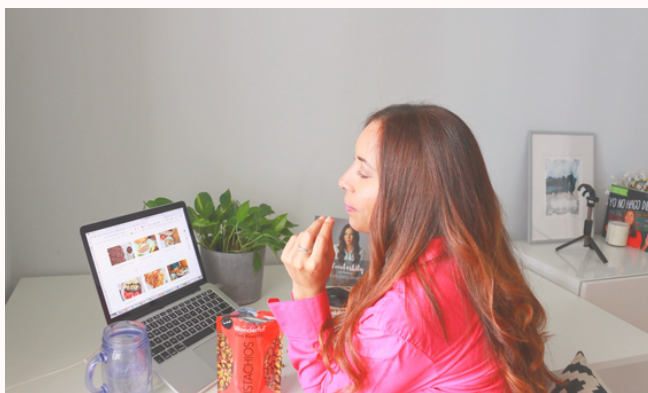
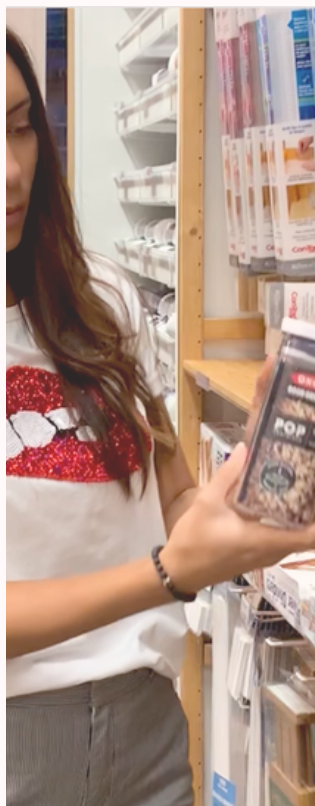
Pinterest

Followers 1800

reach 110.000 viewmonth

OFFERING

Offerings/servicios:
Food stylist
Social Media Strategy/
Content Packages
Dining Coverage
Campaigns &
Collaborations
Social Media
Takeovers
Live Broadcasting
On-air Video Coverage
Sponsored Posts
Ongoing Partnerships
Event Hosting
Event Attendances &
Appearances
Contests & Giveaways
Content Creator : Videos,
recipes, phtography
Be sponsormedia kit in my
Food Courses
Exclusive Cook show or
conference
Brand Ambassador
COOK BOOKS





WORK WITH ME

**WANT TO WORK TOGETHER?/
¿QUIERES QUE TRABAJEMOS JUNTOS?
GIVE ME A SHOUT/ CONTACTAME**

RATES/PRECIOS:
Vary per project/varian segun proyecto;
Please reach out for a custom quote

RECETASLILY@GMAIL.COM

